



Second Cup Announces Director Resignation

MISSISSAUGA, ON, February 28, 2018 /CNW/ - The Second Cup Ltd. (TSX: SCU) (Second Cup or the Company) announces that Mr. Rael Merson has resigned as a director of the Company. Mr. Merson has resigned due to personal reasons relating to his relocation outside of Canada. Mr. Merson has been a key contributor to Second Cup since he joined the Board of Directors in December 2013, specifically as Chair of the Audit Committee.

“Second Cup is an iconic Canadian brand, and I’m proud to have served on its board and as the Chair of its Audit Committee,” said Mr. Merson. “We are all pleased with the Company’s significant improvements in profitability and I have great confidence in Second Cup’s future under the leadership of our management team.” “I would like to thank Mr. Merson for his valuable contributions to Second Cup. He has been an exceptional colleague on the Board and we wish him every success in his future endeavours” said Michael Bregman, the Company’s Chairman.

About Second Cup Coffee Co.™

Founded in 1975, The Second Cup Ltd. is a Canadian specialty coffee retailer operating franchised and company owned cafes across Canada. The company’s vision is to be the Canadian specialty coffee brand of choice across Canada, committed to superior quality, innovation and profitable growth. For more information, please visit www.secondcup.com or find the company on Facebook and Twitter.

SOURCE The Second Cup Ltd.

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