



## **Second Cup Announces Director Appointment**

MISSISSAUGA, ON, March 27, 2018 /CNW/ - The Second Cup Ltd. (TSX: SCU) (Second Cup or the Company) is pleased to announce the appointment of Ms. Melinda Lee to the Board of Directors of the Company. Ms. Lee will also become Chair of the Audit Committee. Ms. Lee has more than twenty years of professional experience in accounting, finance and investments. She has previously served on the boards and audit committees of several public companies.

About Second Cup Coffee Co.™

Founded in 1975, The Second Cup Ltd. is a Canadian specialty coffee retailer operating franchised and company owned cafes across Canada. The company's vision is to be the Canadian specialty coffee brand of choice across Canada, committed to superior quality, innovation and profitable growth. For more information, please visit [www.secondcup.com](http://www.secondcup.com) or find the company on Facebook and Twitter.

SOURCE The Second Cup Ltd.

For further information: Ba Linh Le, Chief Financial Officer, (905) 362-1827 or [investor@secondcup.com](mailto:investor@secondcup.com).